

What are the benefits to outsourcing CFO services?

- Better controls. Often, small companies lack a separation of duties. One person is performing all of the financial tasks. This is a situation that can lead to fraud and theft. Hiring a CFO to perform these services gives you peace of mind and greatly reduces the risk of losses due to theft and fraud.
- Better trained staff. A CFO has the knowledge and skills to train your staff on accounting procedures and best practices. Your staff will become more efficient, saving both time and money.
- Increased cash flow. Is your cash flow not where you want it to be? A CFO can help with cash improvement programs designed specifically for your company.
- Help with taxes. Taxes are often a difficult subject for business owners. The IRS rules are always changing. Fines and penalties can add up to thousands of dollars. Save your company from this headache by allowing a CFO to handle taxes for you.
- More accurate financial statements. The financial statements of many companies contain errors. A CFO can prepare your financials for you. You can breathe a sigh of relief knowing that your financial statements are accurately prepared by a trained, and knowledgeable professional.

Hiring a CFO to handle your company's accounting needs pays for itself in the long run. You get the confidence and peace of mind that come from knowing your finances are under control. This allows you more time to focus on improving your revenues through the products, and services you provide to your customers.

Besides lowering your costs and increasing your quality of staff, there are many benefits to outsourcing CFO services that your business – regardless of the size – can experience.

Outsourcing CFO services can eliminate the headaches you experience when you have to juggle accounting and financing issues with normal day to day business operations.

You started your business because you wanted to do what you do best — and dealing with the financial aspect of running a business might not be one of your specialities.

Every business needs financial consulting, but not every business can afford a full-time CFO. That is why, these days, many small and even some medium-sized businesses are turning to professional outsourced CFO services.

The job of the outsourced CFO (also known as a virtual CFO) includes a range of business financial services, from auditing the expenses of various departments to choosing the best accounting software for the company. They are also highly valued for special circumstances, like getting a company through a cash flow crunch or helping to secure a certain loan.

### **Why So Many Turn To Virtual CFO Services**

Across the world, with increasing frequency, services that used to be handled in-house by most companies are being outsourced to specialty companies. There are a number of major reasons why outsourcing to a business financial consultant makes for the best ROI:

**Cost Reduction:** One thing a virtual CFO can tell you right off the bat is that he is already saving you money. Besides the \$150,000+ salary a typical CFO would generally receive for compensation, it is simply more efficient to receive services without adding personnel and technological resources.



**Quality of Services:** One thing that you can be assured of is that for all successful virtual CFO services, we are all professionals. We have worked with various industries and know what works across the board.

**Allows Better Focus:** It is very important for businesses, especially small businesses, to pay attention to their core competency. There is nothing more detrimental to a new company than trying to overreach beyond the bounds of what they know.

**Larger Pool of Experts:** Enlarging your pool of experts helps companies across the board. Many larger businesses have the capacity to employ a large number of accountants, but accounting firms are still often the preferred means of managing finances.

**Large Projects:** One of the chief reasons that medium sized businesses outsource a CFO for a relatively short interval of time is to help them through either a tough financial time, a major change in law, or obtaining a large loan or grant. Also, a virtual CFO finds that mergers, acquisitions, and business closings are prime times when a company needs the expert help of someone who has been through such situations before.

**Overall Efficiency:** An outsourced CFO services company is generally going to be far more efficient when it comes to meeting the deadlines and other requirements of a variety of projects. They have experience with nearly any situation, and you never have to wait for the learning period to end before they can move ahead with any particular service.

### **Outsourced CFO Consulting Is Not Just For Small Businesses**

It is, however, not only about the relative affordability of outsourcing your CFO services. Even larger businesses that can pay a full-time (or are in fact paying a full-time CFO) still seek the services of a virtual CFO.

Expanding the expertise of your financial department is important for all businesses, regardless of size.

CFO consulting allows your growing company to benefit from decades of knowledge and experience, allowing you to avoid the common mistakes made by typical business owners on a daily basis. Through the process of strengthening your business financial profile, you will reap all of the advantages that come along with a strong banking relationship as well as long-term fiscal stability.

### **Letting You Get Back To Business**

It is always best to let people work in their core competency. As many small business owners soon learn, starting a company based on a good idea does not free you from doing the finances, even if you are ultimately unprepared or largely unwilling.

The real benefits of outsourcing CFO services revolve around letting companies compete only in the areas in which they are experienced. Even the best and the brightest know that they cannot handle everything, and it is always important to have people with experience. That is what you gain from outsourced CFO services – years of combined and varied experiences at a fraction of the cost.

Most importantly, outsourcing CFO services allows you and your employees to focus on what you do best, which is why you started the business in the first place. If you have been struggling to run your own accounting department in-house, there is too much work to handle, or your area of expertise does not lie in CFO services, outsourcing CFO services can greatly benefit you and the business.